

DONORS HAVE NEW OPTIONS FOR GIVING TO LAKE JUNALUSKA

Do you shop online, pay your bills online? Now you can make your gifts to Lake Junaluska online through our new online donation forms. Web-based giving is one of the fastest growing means of philanthropic support in the 21st century. Many donors like the convenience of giving online from their computer or hand-held devices.

Lake Junaluska's online donation forms can be accessed at www.lakejunaluska.com/donate. Gifts can be made by individuals or organizations. A special donation feature is the new memorial or tribute e-card that can be sent for special occasions, in sympathy or just to say "I am thinking about you." In addition to the optional e-card, the Development Office will send to the family or honoree a letter on your behalf.

A third new option for giving is a total gift divided into several smaller payments on a schedule determined by the donor. Donors can determine the number of payments and payment type.

Payment for any online gift may be made by credit card, debit card, PayPal or online check (ACH). If you have questions about online giving, contact Aly Groesser at developmentoffice@lakejunaluska.com.



LAKE JUNALUSKA-SEJ FOUNDATION INVESTMENT REPORT

A review was conducted on March 3, 2010, by the Foundation Board of the 12-31-2009 investment performance of the Foundation's Endowment Fund by Wachovia/Wells Fargo Bank Trust Securities. The following points from that review include:

- Wachovia-Wells Fargo Trust Securities is meeting the Lake Junaluska Foundation's expectations by the Endowment Fund performing above or near the benchmark for the endowment fund.
- The Lake Junaluska – SEJ Endowment Fund 12-31-2009 performance of the endowment fund outperformed the weighted index benchmark for the period 22.14% vs. 17.60% (gross of fees).
- With respect to 1, 2, 3, 5 and 7 year trailing returns Wachovia-Wells Fargo out-performed the portfolio benchmark index established by the Foundation Board.
- The Domini Social Index (DSI) comparison that is socially screened underperformed compared to the Wachovia-Wells Fargo performance for the 2, 3 and 5 year comparisons.
- The market value of the endowment fund as of 12-31-2009 was \$4,751,138 which is higher than the 3-31-2009 valuation of the endowment fund was \$3,890,450 (the 2009 market low).

Investment Committee Members

Dr. Erle Peacock, MD

John Russell – Chairperson, Lake Junaluska Finance Committee

Raúl Alegría – Interim Director, Lake Junaluska-SEJ Foundation

Jimmy Carr – Executive Director and Development Officer, Lake Junaluska-SEJ Foundation

Raúl B. Alegría

Interim Director, Lake Junaluska-SEJ Foundation

April 6, 2010



Lake Junaluska

A Ministry of the United Methodist Church

Partners

Office of Development and the Foundation

Spring Edition, 2010

Dear Friends,

All the fair beauty of earth from the death of winter arising! The beauty of Lake Junaluska is indeed arising from the depths of a very long winter. We rejoice in the promise of spring and new life that comes from our Lord.

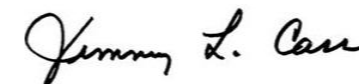
With this issue we launch a new name for the newsletter – *Partners*. From its inception, Lake Junaluska has depended upon the commitment, vision and support of its donors. Your partnership has enabled Lake Junaluska to be a place of spiritual enrichment, leadership development and transformation for nearly 100 years.

Even as we prepare to celebrate our Centennial in 2013, we are focused on building a platform to secure the next century for service and ministry. Your continued financial support is essential to engaging church leaders in cutting-edge discussions, providing youth with a safe harbor to grow in their relationship with Christ and a place where each of us can refresh and renew a worn and challenged spirit.

We ask that you prayerfully consider making a long-term commitment to Lake Junaluska's future by joining one of our new five-year gift societies. Your partnership can take any form that meets your situation and desire to support Lake Junaluska. All gifts make a difference!

O Lord, the author of life and creation, new life you give to us all.

Grace and peace,



Jimmy L. Carr
Executive Director
Lake Junaluska

From the hymn, "Hail Thee, Festival Day"

**Lake Junaluska is called to be a community of Christian hospitality, beauty, and ministry,
helping all people experience God and grow as disciples of Jesus Christ
for the transformation of the world.**

YOUR GIFTS MAKING A DIFFERENCE AT THE LAKE....

The future of Lake Junaluska lies in great part with the ministry of hospitality for our youth and young adults. To keep pace with expectations of today's guests for lodging at Lake Junaluska, significant renovations of Mountain View and Sunnyside lodges have been completed. Bob Ray, General Manager, indicates these lodges were a bit spartan at best, and youth leaders were becoming less enamored with the facilities. As such, their experience with us was being negatively affected. A plan was enacted to repair the bathroom facilities in the units, install new carpet,



apply new paint, refinish the furniture and mattresses, install new, safe, energy efficient windows and window treatments, and most of all, to install heat and air condition equipment. The lodges are now available for year round use. In addition, cable television service and

26-inch TVs were installed. It is our hope by implementing these improvements to Mountain View and Sunnyside, along with the previous renovation to Shackford Hall, we will enhance our ministry and raise the level of guest satisfaction. Ken Howle, Director of Sales and Marketing, notes that group leaders are responding positively to the improvements.

Your gifts to the Annual Fund or an endowment play a critical role in advancing the Lake Junaluska experience for guests of all ages. It is especially important for our youth and young adults to whom we entrust our future.

DONORS TO BE RECOGNIZED FOR EXCEPTIONAL GIVING

Lake Junaluska has been blessed with many caring and generous donors over its nearly 100-year history. As our Centennial approaches, Lake Junaluska will highlight individuals important to its history and Methodism in 5 new donor recognition societies. Society members are recognized in the annual report and at the annual banquet in October.

John Wesley Society recognizes individuals who have designated Lake Junaluska for irrevocable planned gifts.

Stuart – Atkins Society, named for two founders, recognizes donors with lifetime cumulative giving of \$1 million or more to Lake Junaluska.

Five Year Gift Societies recognize donors who pledge to support Lake Junaluska at a specific level each of 5 consecutive years or a total within a 5-year period:

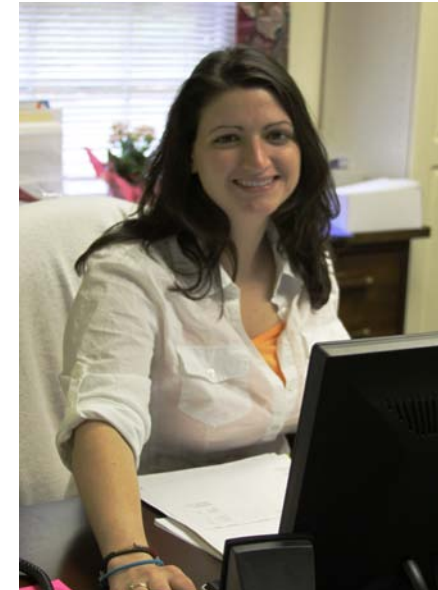
Gilbert-Lambuth Society \$10,000+ per year or \$50,000+ total. Diverse in culture and race, Dr. John Wesley Gilbert and Bishop Walter R. Lambuth were giants among late 19th/early 20th century missionaries, scholars and ministers. Connected to the Lake in unique ways, Gilbert spent time as a summer staff leader and Lambuth Inn recognizes the Bishop's work in the mission field.

Francis Asbury Society \$1,000 to \$9,999 per year or \$5,000 to \$49,999 total. The ministries of Francis Asbury and Lake Junaluska came together at a crossroads on Richland Creek. Francis Asbury, a founder of American Methodism, traveled along Richland Creek where Lake Junaluska is now located.

Susanna Wesley Society \$500 to \$999 per year or \$2,500 to \$4,999 total. Susanna Wesley set an example for learning, creativity and Christ-centered change that is emulated at Lake Junaluska throughout the year in programs, camps and family ministry.

WELCOME ALY GROESSER TO THE

OFFICE OF DEVELOPMENT AND THE FOUNDATION



Whether you encounter Aly Groesser by phone, in the office, or through the mail, you will be blessed by her warm smile, competent skills and commitment to excellent service. Aly joined the Office of Development and the Foundation as the Administrative Assistant in December 2009. She is a 2009 summa cum laude pre-med graduate of Western Carolina University. According to Raúl Alegría, Interim Director of the Lake Junaluska - SEJ Foundation, "Aly is a wonderful addition to the competent and able staff who work at the Administration Building. The Development and Foundation Office as well as the Assembly are well served by Aly's abilities and skills." You can reach Aly at developmentoffice@lakejunaluska.com, 828-454-6680 or 866-256-1079.

Welcome, Aly!

2010 SUMMER WORSHIP SERIES

"Lost in Wonder, Love and Praise"

Whether you prefer the quiet grace of Holy Communion, the energy of emerging worship (both offered in the historic Memorial Chapel), informal morning praise and prayer with inspiring views from the Cross Amphitheatre, or traditional worship in Stuart Auditorium, summer Sunday mornings at Lake Junaluska offer exciting and engaging worship for everyone. The Junaluska Singers, under the direction of Dr. Melodie Galloway, will be part of the worship experiences.

Endowments are an important part of the Summer Worship Series. Preachers are currently underwritten through the Webb, Ward and Stockton Endowments. For information about gifts to an existing endowment or creation of a new one, contact Jimmy Carr at 828-454-6701.



2010 Summer Worship Preachers

June 20	Alyce McKenzie *	
June 27	Leonard John	
July 4	Jorge Acevedo *	
July 11	Bishop Woodie White	Webb Endowment
July 18	David McAlister-Wilson	
July 25	Eddie Fox	Webb Endowment
August 1	Tom Long**	Ward Endowment
	Kirk Byron Jones, August 1**	
	Heather Murray Elkins, August 1**	
August 8	Greg Jones and Susan Pendleton Jones	Stockton Endowment
August 15	Bishop Larry Goodpaster	

* supported through partnerships with The Fellowship of United Methodists in Music and Worship Arts (June 20) and The Foundation for Evangelism (July 4)

** also featured at The Jazz of Preaching Conference, August 1-4