



Lake Junaluska

Be the light

A PLACE OF ENDURING LIGHT

For more than 107 years, Lake Junaluska has been a place of enduring light for people even through the darkest of times. With a long history of resiliency that includes persevering through the 1918 flu pandemic and two world wars, Lake Junaluska has continued to be a place of Christian hospitality where lives are transformed through renewal of soul, mind and body.

The Covid-19 pandemic of 2020 has ushered in unforeseen challenges—limits on the size of group gatherings, travel restrictions and social distancing requirements. Yet, Lake Junaluska remains faithful to living out our mission by being a light for the rest of the world in creative ways. We have adapted our ministry model to provide a safe haven for individuals, families and small groups who are seeking renewal in the midst of this challenging time.

WAYS YOU CAN HELP

Many of our donors have asked how they can help during this time and our answer is two-fold:

- First, your **Annual Fund gift to Lake Junaluska** this year is critical in supporting our ability to adapt to the challenges of the pandemic and continue to fulfill our mission and ministry.
- Second, we invite you to **Be the Light by making an additional gift**, over and above your ongoing Annual Fund support.

When choosing to make a **Be the Light** gift, you are choosing to give a special gift to support Lake Junaluska's mission and ministry during this critical time. Additionally, your gift will ensure that, after this crisis has receded, Lake Junaluska's tomorrow will be as bright and as transformational as we have been historically. As a **Be the Light** donor, you have the option to choose one or more of the following areas of focus for your gift:



BE THE LIGHT WHERE NEEDED MOST
Your gift will provide holistic support for our mission & ministry.



BE THE LIGHT FOR OUR DEDICATED PEOPLE
Your gift will support worship, events & activities.



BE THE LIGHT FOR THIS BELOVED PLACE
Your gift will support our lake, gardens & grounds.



BE THE LIGHT FOR OUR BRIGHT FUTURE
Your gift will support sacred spaces, buildings & facilities.