



## Hatch-A-Thon

February 25-27, 2016 | Lake Junaluska, NC

*Are you nursing an entrepreneurial idea for ministry, but don't know how to get it started (much less fund it)? Is your church ready to move a social enterprise idea down the field that funds other aspects of ministry? Could you use the wisdom of others to test-drive an idea for missional entrepreneurship—or are you just curious about what's involved in starting a sustainable nonprofit or for-profit ministry?*



**Kenda Creasy Dean** comes to Ministry Incubators after 30 years of doing ministry that wasn't in a job description. **She teaches practical theology, youth ministry, and social innovation at Princeton Theological Seminary**, and has extensive experience in new ministry development, grant-writing, and nonprofit ministry, especially with youth and young adults. An ordained United Methodist pastor, Kenda is on the leadership team of Kingston United Methodist Church and serves on the United Methodist Church's Advisory Team for new church plants.

**Mark DeVries** brings to Ministry Incubators a career of entrepreneurial ministry and coaching. A serial entrepreneur, **Mark has founded numerous sustainable ministry enterprises, most notably Ministry Architects** (2002). This team of over 50 consultants has worked with over 500 churches, bringing together centuries of expertise in youth ministry, children's ministry, young adult ministry, small church ministry, executive coaching, and strategic initiatives for entire churches.



**Ministry Incubators and Lake Junaluska Program Ministries**  
[www.ministryincubators.com](http://www.ministryincubators.com) | [www.lakejunaluska.com](http://www.lakejunaluska.com)

## What's a "hatch-a-thon"?

*A "hatch-a-thon" is a collaborative incubator experience, where creative people get coaching and colleagues around mission and social enterprise. We will run you through a 46-hour intensive "hatch" process designed to turn ideas that feel "wild 'n' woolly" into actionable, sustainable ministries. In the world of computer programming, hackathons are marathon sessions where playful collaborators explore new programming ideas and work through an intensive process of concept development. ("Hack" in this case does not refer to a computer crime!) This process has been widely adapted for business and social entrepreneurs. Ministry Incubators, Inc. has reimagined this process for early stage missional thinkers (youth ministers, ministry leaders, congregations, faith-based nonprofit leaders, etc.) who are still "hatching" ideas that blend mission and social enterprise. If that's you, please join us.*

## What do you do at a hatch-a-thon?

*We will immerse you in a collaborative process that helps you clarify your missional focus, ministry goals and activities, budget and financial model as you start translating your idea for ministry into action. You will also create an initial "pitch deck" to communicate your concept to stakeholders and funders.*

### Registration:

Register for the event by contacting: registrar@lakejunaluska.com, 828.454.6682, or mailing this form to: Hatch-A-Thon Registration; PO Box 67; Lake Junaluska, NC 28745; Fax: 828.456.4040.

Registration Fee: \$255/person (Full payment due with registration.)

### Lodging and Meals:

To reserve housing, contact: reservations@lakejunaluska.com, 800.222.4930.  
(Includes 2 nights lodging at Lakeside Lodge and 7 meals.)

Single Occupancy: \$196/person

Double Occupancy: \$150/person



**Lake Junaluska**

### Hatch-A-Thon Event Registration: February 25-27, 2016

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Registration Fee due with Registration Form:** \$255/person

Make Checks Payable to: Lake Junaluska

Credit Cards: Visa, MC, and Discover accepted. Please call 828.454.6682 with credit card number.

Mail: Hatch-A-Thon Registration; PO Box 67; Lake Junaluska, NC 28745; Fax: 828.456.4040

**Space is Limited! Register Now!**